

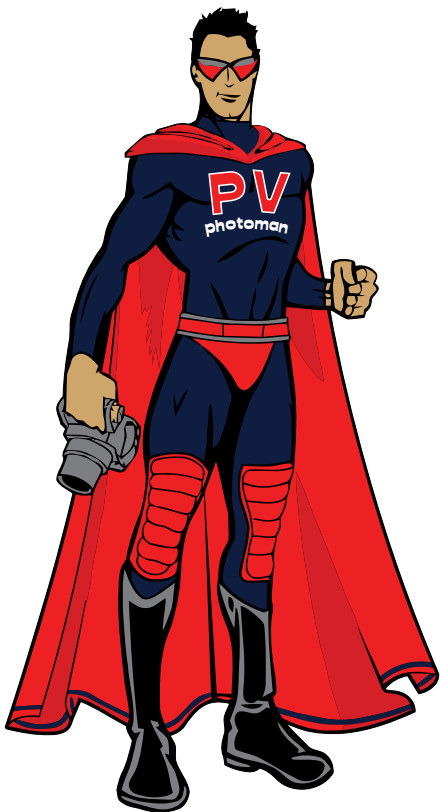
photovalue.com



DIGITAL PHOTOBOOKS



Product Catalogue and Euro Price List



Hi I'm PV Photoman and welcome to our catalogue and price list for our Memories Collection of Digital Photobooks. After much market research talking to photographers and brides, these albums have been designed for the budget level wedding package.

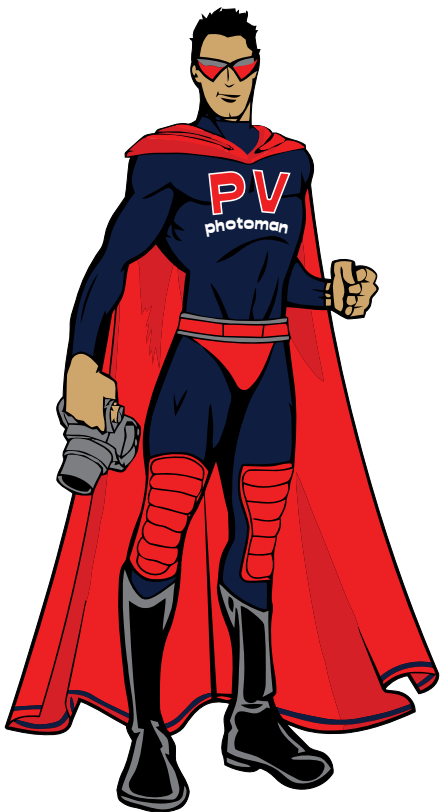
RESEARCH

During our research, we found that Brides liked the coffee table magazine style albums but often could not afford the high quality photo paper bound albums like our I Nobili Modern Digital Albums. When we presented them with a Rubens 12"x12" book and in particular the Rubens Deluxe 12"x12", they quite often gasped with excitement when we explained that these album packages would cost similar to your standard pillar post bound album package. They also loved the combination of the old with the new by combining quality I Nobili bonded leather covers (available in Napoli Black, Paestum Cream and Pompeii Brown) with the modern magazine style inside.

For the wedding with that little extra budget we have a Da Vinci who is a big brother to the Rubens 12"x12". The Da Vinci is a 11.7" x 16.5" landscape album and is also available in the Deluxe Laminated version.

STANDARD AND DELUXE - WHAT'S THE DIFFERENCE?

Both the Rubens and Da Vinci albums are available in a deluxe version. The deluxe version features gloss laminated pages. This gives the album a luxurious look and feel without costing the earth. The pages have a high gloss finish and are thicker to the feel. It will also give the album a greater durability for memories that will last a lifetime.



DESIGNING YOUR ALBUM

You have two choices concerning design:

1. You can design your own and provide us with PDFs
2. You can avail of our design service. Our design fee for a 30 page (15 spread) album with up to 100 pictures costs €100.

STUDIO SAMPLES

Photovalue.com will provide you with a Studio Sample from our Memories Collection Digital Photobook range with 50% off. And, when you order your 10th digital album, we will refund you the 50% you paid for your Studio Sample, provided you still have this on display. Only one studio sample album per photographer.

Da Vinci A3 Landscape Photobook

page 1

Rubens 12" x 12" Square Photobook

page 2

How to Order

page 3

Specifications for Designing your Album

page 4



If you would like to watch videos of our I Nobili Digital Album Range, please log on to www.photovalue.com and click on the video link.



Da Vinci A3 Landscape Photobook



COVER OPTIONS AVAILABLE



Napoli Black
& Silver Cover



Paestum Cream
& Gold Cover



Pompeii Brown
& Gold Cover

Da Vinci A3 Landscape Photobook

The Da Vinci Photobook is available in A3 Landscape (16.5" x 11.7"). This photobook album features a bonded leather cover handcrafted by I Nobili in Italy which gives these photobooks an extra special finish. There are 3 cover colours to choose from: Napoli Black, Paestum Cream and Pompeii brown.

Each album starts with 30 pages (15 spreads) but you can add more pages as required (maximum number of pages allowed: 60). An upgrade to the Da Vinci Deluxe is also available. The Da Vinci Deluxe has high gloss laminated pages for a luxurious look and feel.

Product Name	Album Size	Number of Pages	Number of Spreads	Price for Album with Standard Paper €	Price per additional 2 pages (1 spread) €
Da Vinci	A3 Landscape (16.5" x 11.7")	30	15	159.00	3.50
Da Vinci Deluxe	A3 Landscape (16.5" x 11.7")	30	15	209.00	5.50



Rubens 12" x 12" Square Photobook



COVER OPTIONS AVAILABLE



Napoli Black
& Silver Cover



Paestum Cream
& Gold Cover



Pompeii Brown
& Gold Cover

Rubens 12" x 12" Square Photobook

The Rubens Photobook is available in 12" x 12" square (30cm x 30cm). This photobook album features a bonded leather cover handcrafted by I Nobili in Italy which gives these photobooks an extra special finish. There are 3 cover colours to choose from: Napoli Black, Paestum Cream and Pompeii brown.

Each album starts with 30 pages (15 spreads) but you can add more pages as required (maximum number of pages allowed: 60). An upgrade to the Rubens Deluxe is also available. The Rubens Deluxe has high gloss laminated pages for a luxurious look and feel.

Product Name	Album Size	Number of Pages	Number of Spreads	Price for Album with Standard Paper €	Price per additional 2 pages (1 spread) €
Rubens	30 x 30cm (11.8" x 11.8")	30	15	115.00	2.25
Rubens Deluxe	30 x 30cm (11.8" x 11.8")	30	15	159.00	4.50





How to Order your Photobook

STEP 1 - Talk to us - we are here to help!

Ring Hannah or Ronan on Lo Call 1890 930 111 and get all your questions answered. Hannah or Ronan will send you a full technical specification to get you started.

STEP 2 - Designing your album

You can design your own album or you can avail of the Photovalue.com's design service. For just €100 we can design a 30 page album containing approximately 100 photographs of your choice. If you are designing your own album, please refer to the specification details opposite.

STEP 3 - Getting your designed album or photos to us

You have 2 choices here. You can send us everything on a DVD or alternatively we can set you up with an FTP account to upload the files via a broadband connection. Again talk to Hannah or Ronan about getting this done for you.

STEP 4 - Getting your designed album or photos to us

Once we receive your files we will send a proof of your album back to you. Delivery of your finished album will take approximately 3 weeks from the time of proof approval.

IMPORTANT INFORMATION

All prices shown exclude VAT.
All orders subject to a delivery charge.
See rates below.

Delivery to Rep. of Ireland: €7.50



Specifications for Designing your Photobook

Page Size and Finish Size

Da Vinci: When designing for a Da Vinci Album - you will need to set your page size to 426mm x 303mm. This allows for 3mm bleed all round. The finished page size will be 420mm x 297mm.

Rubens: When designing for a Rubens Album - you will need to set your page size to 306mm x 306mm. This allows for 3mm bleed all round. The finished page size will be 300mm x 300mm.

Follow these 8 simple steps to design your photobook

- STEP 1** Choose your images
- STEP 2** Arrange your images into the order that portrays the story you want
- STEP 3** Design your album in your chosen design software whether that be Photoshop, InDesign, Quark Express or another package you choose. Remember to set your pages up according to the above page size specifications.
- STEP 4** Save your pages as High Resolution PDFs
- STEP 5** Name your files according to page order i.e. Page1, Page2 etc.
- STEP 6** Send us your files by uploading to your FTP account (if you do not have an FTP account, please LoCall us on 1890 930 111 and we will set one up for you) or simply send us a CD/DVD by post to: Photovalue, 13 Crag Crescent, Clondalkin Ind. Est. Dublin 22, Ireland.
- STEP 7** Phone or email us to let us know you have sent your album.
- STEP 8** We will phone you to take payment and arrange despatch when your album is ready.



1in10

COMMITTED CUSTOMER DEAL

Talk to our team about our 1in10 deal if you believe you can use 10 or more of these albums per year. Call us on LoCall 1890 930 111 to find out more.

1in10

LoCall from Ireland: 1890 930 111

Email: sales@photovalue.com

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